



***Pleasure-Way***

# OUR STORY

In 1986, my father, Merv Rumpel, set out to build a Class B motorhome of exceptional quality—one that would stand the test of time. While others pursued high-volume production, he focused on craftsmanship, precision, and integrity. That vision continues to guide us and has helped establish Pleasure-Way as a trusted name in the RV industry.

Each motorhome is handcrafted to our exacting standards, resulting in one of the industry's lowest warranty claim rates and reinforcing our leadership in the Class B market.

We're proud of our dedicated team—many with us since the beginning—whose passion drives everything we do.

As we celebrate 40 years, our commitment to quality, safety, and innovation remains at the core of every Pleasure-Way motorhome. We look forward to the journey ahead.

*Merv Rumpel*  
CEO, PLEASURE-WAY IND.





# PW ADVANTAGE

Since 1986, Pleasure-Way has focused on quality over quantity—handcrafting Class B motorhomes with premium materials, expert craftsmanship, and industry-leading attention to detail. Unlike mass-produced RVs, each unit is custom-built for long-term performance, comfort, and value.

Every motorhome is backed by a 5-Year Coach and Battery Warranty, and new owners receive 90 days of personalized support from a dedicated Pleasure-Way Personal Assistant—real help from real experts, just a phone call away.

With luxurious interiors, smart design, and unmatched customer service, Pleasure-Way offers more than a motorhome. It's peace of mind, performance, and pride of ownership—built to go the distance.

- ✓ Unmatched Quality & Craftsmanship
- ✓ Built To Last - Backed By Peace Of Mind
- ✓ Real People, Real Customer Service
- ✓ Personalized Support - Seamless Start
- ✓ Exclusivity That Lasts - Holding Its Value



**PLEASURE WAY ADVANTAGE**  
Scan QR Code For More Information

# HAND CRAFTED

At Pleasure-Way, every motorhome is handcrafted with precision and care—from cabinetry to appliances—using premium materials and advanced technology. We never cut corners; each build reflects our commitment to quality and detail.

Over 400 hours go into a detailed, multi-step process led by skilled artisans and technicians. The result is a quiet, solid, one-of-a-kind motorhome—built to inspire, and built to last.





**PW HOW WE BUILD**  
Scan QR Code For More Information



Pleasure-Way



RAM PROMASTER

The Pleasure-Way To Travel  
Exhaustion, Canada 800-344-0888



**RAM PROMASTER 3500**  
Scan QR Code For Model Information



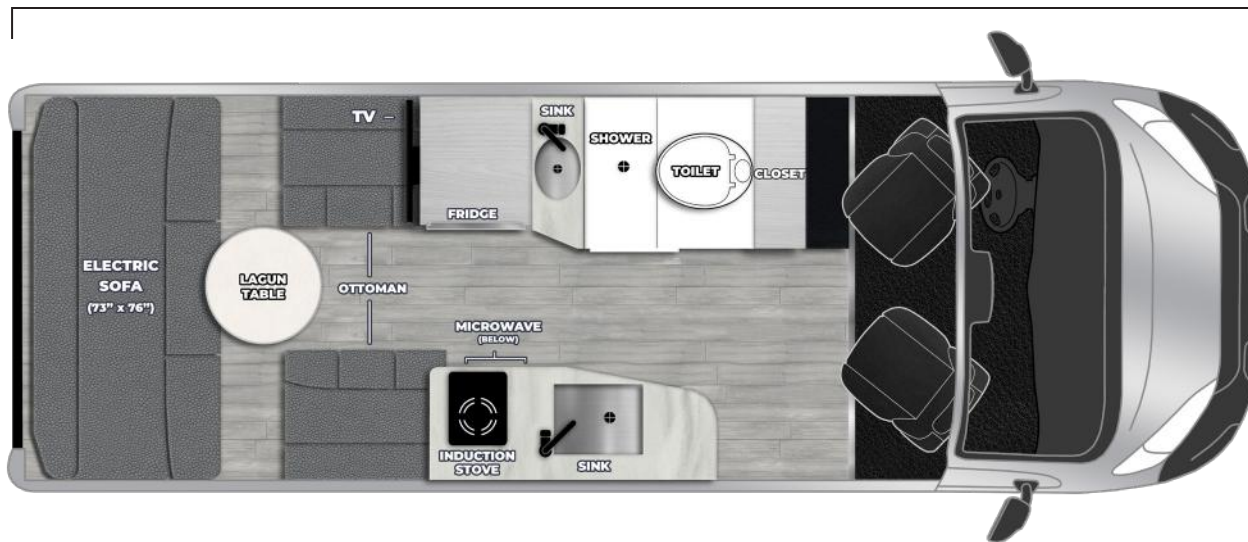
**RAM**

3.6L V6 Pentastar  
283 Horsepower  
Gasoline Fuel





Length: 20'11"



**QUICK SPECS**

Length	20'11" / 637 cm
Exterior Height	9'3.5" / 283 cm
Exterior Width	7'5" / 226 cm
Interior Height	6'3" / 190 cm
Fresh Water Tank	29 US Gal / 109 L
Grey Water Tank	20 US Gal / 75 L
Black Water Tank	12 US Gal / 45 L
LP Tank Capacity	8.16 US Gal / 31 L
Queen Bed Size	73" x 76" / 185 cm x 193 cm
Twin Bed Size x 2	26" x 76" / 66 cm x 193 cm
Refrigerator	Norcold 3.0 cu.ft.

Chassis Model	Ram ProMaster 3500
Engine	3.6L V6 Pentastar
Fuel Capacity	24 US Gallon
Fuel Type	Gasoline
GCWR	11,500 lbs / 5,216 kg
GVWR	9,350 lbs / 4,241 kg
Towing	2,150 lbs / 975 kg
Wheelbase	159" / 463 cm

**Bed Configuration**



Queen Bed      Twin Beds

**FEATURES**

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|---|--|--|
| <p><b>BATH</b></p> <ul style="list-style-type: none"> <li>110-120 Volt GFCi Power Outlet</li> <li>Moen® Faucet</li> <li>Moen® Handheld Showerhead</li> <li>Private Wet Bathroom w/Shower</li> <li>Thetford® Aqua Magic® Toilet</li> <li>Vanity w/ Stainless Steel Sink</li> </ul> <p><b>CHASSIS</b></p> <ul style="list-style-type: none"> <li>Active Brake Assist</li> <li>Active Distance Assist Distronic</li> <li>Active Lane Keeping Assist</li> <li>Airbags - Driver and Passenger</li> <li>Anti-Lock Braking System</li> <li>Attention Assist</li> <li>Auto On/Off Headlights</li> <li>Chassis Air Conditioning</li> <li>Chassis Battery Disconnect</li> <li>Cruise Control</li> <li>Drive Away Assist</li> <li>Driver &amp; Passenger Seats</li> <li>LED Headlamps</li> <li>Rear View Camera System</li> <li>Traffic Sign Assist</li> </ul> <p><b>DOORS, WINDOWS &amp; SAFETY</b></p> <ul style="list-style-type: none"> <li>Awning Style Frameless Windows</li> <li>Roll Up Rear &amp; Side Screens</li> </ul> | <p><b>ENTERTAINMENT &amp; ELECTRONICS</b></p> <ul style="list-style-type: none"> <li>24" LG® LED Smart TV</li> <li>Android Auto</li> <li>Apple CarPlay Navigation</li> <li>Bose® Soundbar Sound Bluetooth®</li> <li>Winegard® Rayzar® HDTV Antenna</li> </ul> <p><b>ELECTRICAL &amp; POWER</b></p> <ul style="list-style-type: none"> <li>2.8 KW Onan® QG 2800i Generator</li> <li>100 Amp Lithium Charger</li> <li>110-120 Volt Exterior Power Outlet</li> <li>110-120 Volt GFCi Power Outlet</li> <li>12 Volt Coach Battery Disconnect</li> <li>30 Amp Power Cord</li> <li>600 aH Eco-Ion Lithium Batteries</li> <li>Alternator Line Disconnect</li> <li>GoPower!® MPPT Solar Controller</li> <li>GoPower!® Solar Package</li> <li>LED Lighting Dimmable</li> <li>Multiplex Wiring</li> <li>USB A / USB-C Charging Ports</li> </ul> <p><b>HVAC</b></p> <ul style="list-style-type: none"> <li>3M Thinsulate® Insulation</li> <li>Fan-tastic® Vent w/ Rain Sensor</li> <li>Foil Faced Fiberglass Insulation</li> <li>Truma® AquaGo Water Heater</li> <li>Truma® Aventa Eco A/C</li> <li>Truma® VarioHeat Furnace</li> </ul> | <p><b>TOUCHSCREEN CONTROL PANEL</b></p> <ul style="list-style-type: none"> <li>12 Volt Net Loss/Gain Amperage</li> <li>AC Power Display</li> <li>Automatic Climate Control</li> <li>Awning Controls</li> <li>Climate Control CenterCoach</li> <li>Battery Temp &amp; Charge</li> <li>DC Electrical System Diagnostics</li> <li>DC Power Run Time &amp; Charge</li> <li>Generator: Start/Stop &amp; AGS</li> <li>Inverter Controls</li> <li>Light Bank (Dimmable)</li> <li>Power Sofa Controls</li> <li>Integral Tank Level Indicators</li> <li>State Of Charge</li> <li>Solar Charge Monitoring</li> <li>Water Heater Controls</li> <li>Water Pump Controls</li> </ul> |
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Disclaimer: Pleasure-Way Industries Ltd. reserves the right to make changes to products, specifications, pricing, features, and materials at any time without notice or obligation. Some motorhomes shown may include optional equipment.

All measurements, capacities, and features are as accurate as possible at time of publication but may vary due to ongoing improvements or manufacturing variations. Fuel consumption estimates are based on customer feedback and may vary with driving conditions and habits. Please contact your dealer for the most current information.

# BUILD YOUR OWN

## Customize Your Motorhome, Your Way

Make your motorhome a true reflection of your style with a range of options and features designed to suit your lifestyle. Whether you're after sleek modern finishes or warm, homey tones, you can build a space that fits your needs and feels uniquely yours.

Choose from one of our professionally curated color schemes or mix and match elements from our design palettes to create your own perfect combination. However you envision it, your motorhome is yours to design.



Exterior Color

BRIGHT  
METALLIC SILVER



Disclaimer: Exterior color options may vary by model and manufacturer. Interior colors may appear slightly different from those shown due to lighting and display settings.

# WARRANTY

Every new Pleasure-Way motorhome comes with the peace of mind of our 5-Year Freedom Warranty, providing extensive coverage you can count on. In addition, the 5-Year Eco Ion Lithium Warranty protects your lithium energy system, ensuring dependable power and long-term performance wherever your travels take you.



**WARRANTY DETAILS**  
Scan QR Code for more information



**LAMESA REC  
VAN**

LaMesaRV.com  
800-496-8778



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